

**Ron Rosenhead**

Helping you deliver on time, on  
budget and with the right results!



## **Effective Project Delivery**

### **Special Report**

**Making a difference – by really delivering  
those key projects**

**“Projects are vehicles by which change can be  
effectively implemented, increasing the likelihood of  
meeting business objectives” Robert Buttrick**

From Ron Rosenhead: Stanway House, 22 Mayfield Avenue  
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## Project Agency Philosophy

The following pages highlight our approach – how to really deliver those key organisational projects.

We recognise this is a brief document and if you want more information then please do contact us on any of the numbers below:

Telephone: 020 8446 7766

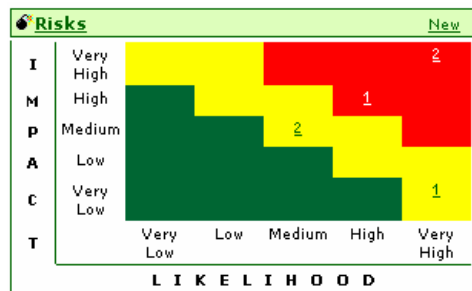
Email me here: [www.ronrosenhead.co.uk/contact](http://www.ronrosenhead.co.uk/contact)

## Our History

We formed Project Agency approximately ten years ago. We saw managers were given substantial tasks. These tasks [often tied in with the strategy of the organisation] were in fact major projects, were frequently delivered late, were often over budget, and did not always meet the needs of the client or stakeholders. Re-work was often needed which added to costs sucking in scarce resources to 'get it right'. We identified a lack of training in this important area for staff at all levels.

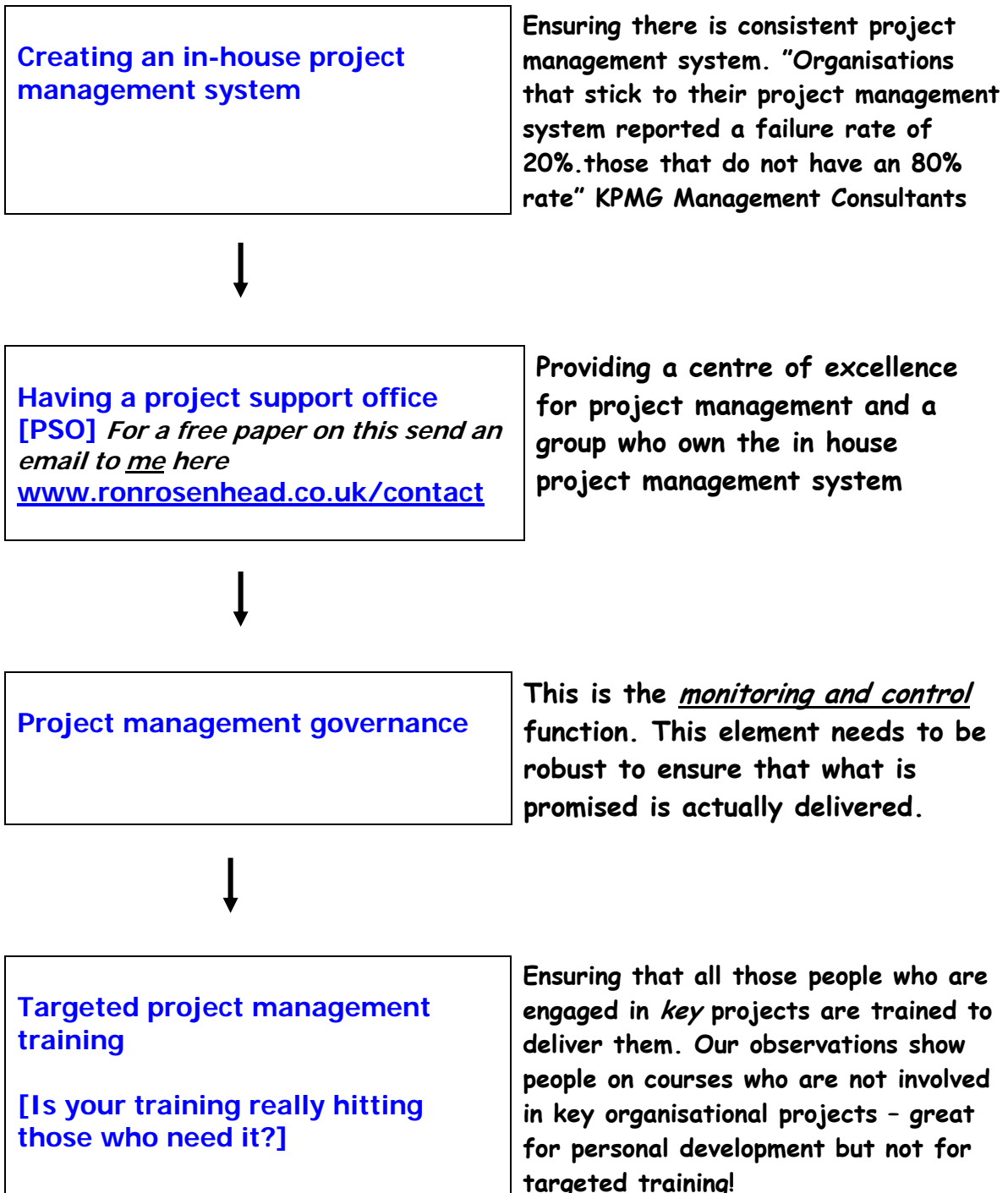
Our core values were developed early in our formation and is still with us today. We work in organisation:

- demystifying project management for professional at all levels
- developing core skills - of Project Managers, their teams and Project Sponsors
- providing guidelines and protocols for staff to follow
- helping those involved in the project management process to recognise the need to further develop their "people skills" as well as their project management skills.



## Project Agency Philosophy

We have developed this over the years we have traded. This includes the 4 stage model below:



## Creating a project management system – Project Agency Template Approach

*“Organisations that keep to the rules of their project management system with stringent compliance, reported a project failure rate of 20%, while those with moderate compliance reported a failure rate of 80%” – KPMG*

Project Agency has developed a unique and effective process for producing your own project management system complete with templates. The process will involve key internal stakeholders in your organisation attending brief workshops and completing a simple questionnaire. Call 020 8446 7766 for more information.

## Having your own Project Support Office [PSO]

What is a PSO? Put simply, it is a function charged with providing the organisation with the necessary infrastructure and services to ensure that its portfolio of projects are being effectively and efficiently directed and delivered.

Many organisations already have embryonic support functions such as a person keeping an Excel register of projects, or someone reporting general progress to senior managers or Executive Boards. There are many ways a PSO can provide excellent support to your organisation.

Call 020 8446 7766 for more information.

## Project Management Governance

A key issue in project management is how to ensure all projects deliver against the schedule [including costs] and they deliver the key project benefits as stated in the business case.

You need mechanisms for capturing and viewing project progress, ensuring risks are monitored and managed as well as budgets figures are looking in line with predictions and that project progress is on schedule. You need a really robust monitoring and control process which fits with your overall business governance rules. If there is no project governance – monitoring and control, there is little or no project control.

## Project Management Training

Training is an expensive process and needs to be targeted:

- at those who are involved in key projects *[including senior managers]*
- to include all elements within your own project management system

Project Agency has extensive expertise in project management training working in some 60+ organisations. Please call + 44(0) 20 8446 7766 to discuss your needs or email me at [www.ronrosenhead.co.uk/contact](http://www.ronrosenhead.co.uk/contact)